

## **Employers Registration Form**

The Ayrshire Apprenticeship Challenge, sponsored by Skills Development Scotland, invites companies with 1 or more apprentices (Foundation, Modern or Graduate) to plan, develop and complete a project that will be of benefit to their local community.

The Challenge could be physical (i.e. building/decorating) but could also be more admin based (event planning, fundraising, awareness raising, educating). Challenges over the past 18 years have included working with schools, charities, community groups, community clubs to name but a few.

Apprentices are encouraged to come up with their own project. All projects must be completed between August 2024 and January 2025.

To be considered, please complete the below form and submit to Gillian Longmuir [gillian@dywayrshire.com](mailto:gillian@dywayrshire.com) by **Friday 2<sup>nd</sup> August**.

### **Employer Registration Form:**

- **Organisation Name:**
- **Contact Name & Job Title:**
- **Company Address:**
- **Telephone Number:**
- **Contact Email:**
- **Number of Apprentices Involved:**
- **Apprenticeship Type(s):** (Foundation, Modern, Graduate)
- **Apprenticeship Framework(s):**
- **Proposed Challenge:** Briefly describe your project idea.
  
- **Workshops:** Interested in attending? (Yes/No)
- **Project Sourcing Help:** Do you need assistance finding a project? (Yes/No)

## **PR Guidelines**

Ayrshire Chamber of Commerce & Industry and Developing the Young Workforce- Ayrshire are delighted with any media coverage related to the Challenge and would encourage you to promote the Challenge where available.

Ayrshire Chamber of Commerce & Industry, Developing the Young Workforce- Ayrshire and Skills Development Scotland will be issuing press releases to the local media to promote the registration and outcome of the Challenge and to gain recognition for the organisations and apprentices involved. However, we understand that you may also wish to carry out some PR as a result of the Challenge. To ensure that full recognition is achieved, we require that any person participating in the Challenge either as an Apprentice, Employer or Voluntary or Community Group benefiting from the Challenge who is involved in media coverage/statements, **must include the name of the initiative (Ayrshire Apprenticeship Challenge) and the participating organisers (Ayrshire Chamber of Commerce & Industry, DYW Ayrshire and sponsors Skills Development Scotland).**

If you would like us to review your media releases prior to issue to ensure compliance with this statement please contact Gillian Longmuir by emailing your information to [gillian@dywayrshire.com](mailto:gillian@dywayrshire.com)

For any other advice please call us on Tel: 01292 678 666

**By signing this form I agree to enter apprentices in the Ayrshire Apprenticeship Challenge. I also agree to follow the PR Guidelines regarding any media coverage of this project.**

**Signed:**

**Print Name:**

**Date:**