



Richard Longmuir

Director – Ayrshire Chamber of Commerce

Richard has been a Creative Director at Launch for over 8 years and is a graduate from Glasgow Caledonian University in 2010 with a BA(hons) degree in Graphic Design for Digital Media. In 2020 Richard was named one of the GCU Heroes receiving the Alumni of the Year Award.

Previously, Richard has worked for several agencies across the country before settling back in Ayrshire with Launch. He has worked closely with the Ayrshire Chamber and DYW Ayrshire on many projects and through Launch is a member of Ayrshire, Glasgow and London Chamber's of Commerce. Richard also works closely with the Scottish Chamber's of Commerce and has previously won the British Chamber's of Commerce Regional Family Business of the Year award.

Richard is also passionate about giving back to the community and encourages Launch to take on work with local charities who need help with marketing as well as giving back as a student mentor at GCU. This led to Richard taking up a part-time lecturing role and is heavily involved in the alumni relations at GCU. Richard continues his own personal development acquiring certificates from Google, HubSpot and MailChimp as well as becoming a member of the Chartered Institute of Marketing and Chartered Society of Designers.

Away from work Richard is an avid golfer and an enthusiastic football and rugby fan. He enjoys travelling, playing his acoustic guitar, gaming and drawing both landscapes and portraits.

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