



Peter Telfer

Director—Ayrshire Chamber of Commerce

Peter is Managing Director at Urquhart Opticians. A graduate of Strathclyde Business School with First Class Honours, he has had a variety of Sales & Marketing roles before taking over Urquharts with long-time friend Alistair Duff.

Peter is responsible for all non-Clinical areas of the business and particularly enjoys the Financial Management and Marketing aspects of the business. He is a Board Member of the Ayrshire Chamber of Commerce, a member of Entrepreneurial Scotland and plays an active role in a number of the local business associations, including the Chair of Kilmarnock Business Association.

Away from work, Peter has two young daughters, Katy and Chloe, and enjoys going to the football on a Saturday afternoon. He also has a passion for reading and one of his favourite quotes is:

“You don’t always have to see the whole staircase, just make the first step.”

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