



## **Craig Johnstone**

*Vice President – Ayrshire Chamber of Commerce*

Craig has a number of years experience as a CEO/MD and is a graduate from Strathclyde University in 2011 with a BA Honours degree in International Business with Marketing, with a year spent in Ottawa, Canada.

Previously, Craig has worked for a number of global FMCG's in sales and marketing roles, gained experience of manufacturing firms in

Europe and has been involved at a local and national level in Scotland with the development of entrepreneurship in education.

Craig's, award winning, entrepreneurial journey started at school and then onto university, running a successful paper publishing enterprise before teaming up with Dr. Karsten Karcher, Chairman & Founder of Giglets Education. They launched their ground-breaking literacy product in January 2015.

Craig, from Ayrshire in Scotland, is known to be an occasional runner, a passionate Scot and volunteers with the RAF Air Cadets in what little spare time he has.

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