



David Christian

Director—Ayrshire Chamber of Commerce

David is the founder of ClearSight Strategies Ltd, a consultancy with the clear purpose of helping Scotland's entrepreneurs and business owners grow already successful businesses into thriving scalable and sustainable businesses, helping to create employment and wealth for the Scottish economy.

David has over 30 years' experience in strategic management, sales and customer service roles, gaining his experience in managerial roles in Scotland, London, and the Middle East. He worked in the fascinating world of franchising for 5 years, until his own entrepreneurial passion hit, launching his own business in 2011. He commented "It was a real eye opener, I experienced for the first time just how difficult it was to be a solo entrepreneur. I made many mistakes, along with some successes and I learned more in a very short time than I had in my many years in the corporate world".

Most recently David designed and delivered the West Coast Accelerator programme on behalf of the Hunter Foundation. He has helped over 200 business owners and entrepreneurs realise their dreams and ambitions to create sustainable and profitable businesses. Even with the very difficult trading conditions in recent years, over 90% of these businesses continue to thrive today.

clearsightstrategies.co.uk