

Ayrshire Chamber of Commerce Annual Dinner

Sponsorship Opportunities



Overview

The Ayrshire Chamber of Commerce Annual Dinner is a prestigious event and has long been one of the most popular in the local business calendar hosting over 300 influential business people from across Ayrshire.

The event brings together Ayrshire Chamber partners and members for a night of celebration and networking.

It is a unique opportunity for businesses and organisations to reach a large and influential audience and the perfect platform to promote your business.

The winner of the Business Excellence Award 2024 will also be revealed.

This year's Annual Dinner is set to take place on **Friday 23rd February 2024** at **Lochside House Hotel, Cumnock.**





Why Sponsor?

- Enhanced brand recognition and reputation
- Increased visibility and reach among chamber members and key partners
- Generate leads and sales opportunities
- The opportunity to network with other businesses and key decision-makers
- Support the Ayrshire economy
- Celebrate business success

Principal Sponsor

£6000 + VAT

As Principal Sponsor your package includes:

- Full accreditation in all promotional activity (company logo and acknowledgement as Principal Sponsor on the Ayrshire Chamber website, email communications, online advertisements, press coverage and digital invitations)
- Promotion of sponsorship association via Ayrshire Chamber social media channels (Twitter, Facebook, LinkedIn, Instagram and YouTube)
- Full page advertisement in the Annual Dinner Booklet along with full page sponsor feature in the Annual Dinner Booklet
- 10 complimentary tickets (table of 10)
- 1 additional seat at the top table
- Sponsors spotlight speakers slot at the event
- Exclusive branding and marketing opportunities throughout the event (company logo on A5 signage displayed within drinks reception, display business banners at the event in favourable location and at the welcome drinks reception)
- Promotional literature and any table gifts you may wish to provide
- Meet the Sponsor video (pre and post event) which will be showcased via all Ayrshire Chamber communication platforms
- Access to list of delegates pre event

Additional Sponsorship Opportunities

Drinks Reception Sponsor

The drinks reception marks the start of our evening and acts as a meeting point for all guests. Make an impact and be the focal point for guests as they enter the room, with your brand displayed throughout the reception area. This offers a great chance for brand exposure before, during and after the dinner.

Dinner Booklet Sponsor (design)

- Branding will be included in all event marketing and throughout the duration of the dinner.
- 5 complimentary tickets to the Annual Dinner 2024
- Logo displayed on video screens and presentation at the awards ceremony
- Sponsor will be included on all pre and post-event media releases

Dinner Booklet Sponsor (print)

- Branding will be included in all event marketing and throughout the duration of the dinner.
- 5 complimentary tickets to the Annual Dinner 2024
- Logo displayed on video screens and presentation at the awards ceremony
- Sponsor will be included on all pre and post-event media releases

Table Decoration Sponsor

- Branding will be included in all event marketing and throughout the duration of the dinner.
- 5 complimentary tickets to the Annual Dinner 2024
- Logo displayed on video screens and presentation at the awards ceremony
- Sponsor will be included on all pre and post-event media releases

Table Gift Sponsor

- Branding will be included in all event marketing and throughout the duration of the dinner.
- 5 complimentary tickets to the Annual Dinner 2024
- Logo displayed on video screens and presentation at the awards ceremony
- Sponsor will be included on all pre and post-event media releases



Contact us

There are also opportunities to sponsor other elements of the Ayrshire Chamber of Commerce Annual Dinner 2024.

To become a sponsor of the 2024 Ayrshire Chamber Annual Dinner, please contact dmcpherson@ayrshire-chamber.org or call **01292 678666**.

We will be happy to discuss your specific needs and requirements and to help you choose the sponsorship package right for your business.

