

Regional Economic Strategy Engagement: Business Engagement Event

Ayrshire College Kilmarnock Campus

Wednesday 24th May 2023 10:00- 12:30

Briefing Pack for Attendees

1. Purpose
2. Agenda

1. Purpose

The purpose of the event is to engage with businesses from across the region to update them on the development of the Regional Economic Strategy (RES), to convey why the RES is important to them and to ask their views on the development of the RES Delivery Plan. Draft actions will be shared and opinions sought on these being fit for purpose and meeting the current and future needs of their organisations and their wider communities.

2. Agenda

Arrival and Registration **10.00am to 10:30am**

Tea and coffee provided in foyer adjacent to Open Space room.

Welcome and Overview (Alastair Dobson, ARES Chair) **10:30am to 10:40am**

Overview of ARES development process to date and businesses' role in RES delivery

Business Presentations **10.40am to 10.55am**

Presentations by three businesses linked to the strategy priority themes:

- Support for Enterprise by Go Girvan
- Fair Work by Centre Stage
- Innovation by Ailsa Reliability Solutions (video presentation)

Discussion Sessions **10.55am to 12.00pm**

Introduction to facilitated discussions (Claire Baird, CEO Ayrshire Chamber of Commerce)

Including an overview of importance of RES to businesses and region – the why now, why us

Breakout sessions:**11.10am to 12.00pm**

Room 1: Open Space facilitated by Alison Somerville starting with Support for Enterprise theme

Room 2: Board Room facilitated by Craig Johnstone starting with the Fair Work theme

Room 3: Partnership Centre facilitated by Claire Baird starting with the Innovation theme

Notes

Each session to consider:

- *Which actions are a priority for your organisation.*
- *Which actions will make a difference for your organisation.*
- *Are there any missing actions?*
- *Do you have any suggestions on how actions could be strengthened, improved or delivered?
Including building on what is already going on at the current time in your organisation or area.*

Feedback Session (Alastair Dobson)**12:00pm to 12:20pm****Conclusions and Next Steps (Alastair Dobson)****12:20pm to 12:30pm****Close of Event****12.30pm**