

'Your Business' is the official publication of the Ayrshire Chamber and has been established for more than 20 years. It's recognised as a useful medium for the local business community to share their stories and marketing activity. With four publications per year in March, June, September and November with over 2000 distributed across Ayrshire and easily viewed online. The aim of the magazine is to provide members and non-members with a comprehensive service of news and events summary together with a source of contacts, business opportunities, information and advice. it's time to get involved!

## Some helpful guidelines...

Do you have some good news that would interest our readers?

This could be a new partnership, premises, product, service, you are taking on new staff, you have been nominated for an award, you have won an award, you've just sealed a deal for a fabulous new contract... **let us know!**

Try to keep it simple and informative. Write it in the third person with a quote in the first person if applicable.

Grab the readers' attention in the first paragraph, make them want to read the rest of your submission. You don't need to include too much detail, if the reader is interested to find out more they will, so provide a means to let them do this; your web address or phone number should do.

**Share:** your good news stories or comment on a hot topic, by submitting your press releases and images to Kate (300 words max)

**Advertise:** discounts available for block bookings and Chamber members. Contact Lisa by email or on 01292 678 666

Do you have a relevant photograph that accompanies your edit?

Everyone likes looking at photos so where space permits we like to include them where we can. Make sure your image is best quality for reproduction in print. A large hi-resolution jpeg file works best as enlarging a small file results in the picture pixelating and that never looks good!

## Important dates 2022

Issue	Editorial DEADLINE	Advertising DEADLINE	Distribution w/c
Spring 22	18 Feb	24 Feb	14 Mar
Summer 22	20 May	26 May	20 Jun
Autumn 22	19 Aug	25 Aug	12 Sep
Winter 22	28 Oct	3 Nov	21 Nov

All editorial submitted is subject to editing and there is no guarantee of inclusion. Deadline dates may be subject to change.