



Frank Gormanley – President

Frank founded 'Forever Great' in 2017 with a vision of supporting others to achieve their objectives through creative Marketing and Business Development activity.

A strategic marketer with a wide, versatile cross sector skill set, Frank has worked within both the public and private sector for over twenty years including retail, education to economic development work with local and national government. Frank has supported hundreds of organisations over the years developing their visions and helping shape their journeys through design and implementation of marketing plans, campaigns and developing in house teams on marketing theory and practice - covering both digital and traditional marketing methods.

Frank's diverse and multifaceted skill set expands into the academic arena as a lecturer within the UWS School of Business and Creative Industries where he's worked within the faculty for over four years, delivering curriculum modules covering Enterprise Creation, Business Acceleration and work based entrepreneurial activities.

With a BA in Business Management with Distinction, Postgraduate in Further Education and President at Ayrshire Chamber of Commerce, Frank is always pushing and encouraging enterprise and young people to develop, innovate, and to adopt-attitudes and behaviours to become Forever Great. Frank lives in Irvine with his wife Claire, children, Dylan and Afton, not forgetting Eve the French Bulldog.

Q: Do you have any skills or talents which people might not know about?

Professional singer for the past 18 years, performing with Ayrshire band, Angelstar.

