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|  ayrshirechamber of commerce and industry | |
| | COOKIE POLICY |
| | 01-08-2020 |

What are Cookies?

Cookies are a lightweight text files containing information that is sent from a web server and stored on a client user's device. The files are then read by that web server in the current, and in some cases future, browser sessions to deliver certain functionality.

What we do with Cookies

Cookies collected by our website are solely for the purpose of delivering the experience we have designed for users and the improvement of that experience. We do not collect personally identifiable information from users and do not share information collected with anyone else. It is completely at the discretion of end users to block our website from collecting any cookies, however this is not recommended and may lead to a reduced user experience as a result.

Google Analytics (third-party)

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Facebook

This websites uses Facebook Ads cookies to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website. Also the cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behaviour of the user across the web on sites that have Facebook pixel or Facebook social plugin.