

# SNAP POLLING OF MEMBERS

PHASE 4 TRACKER - MAY 2020

61

TOTAL RESPONSES  
FROM 4 MAY TO 15 MAY 2020

100%

SMES (<250 EMPLOYEES)

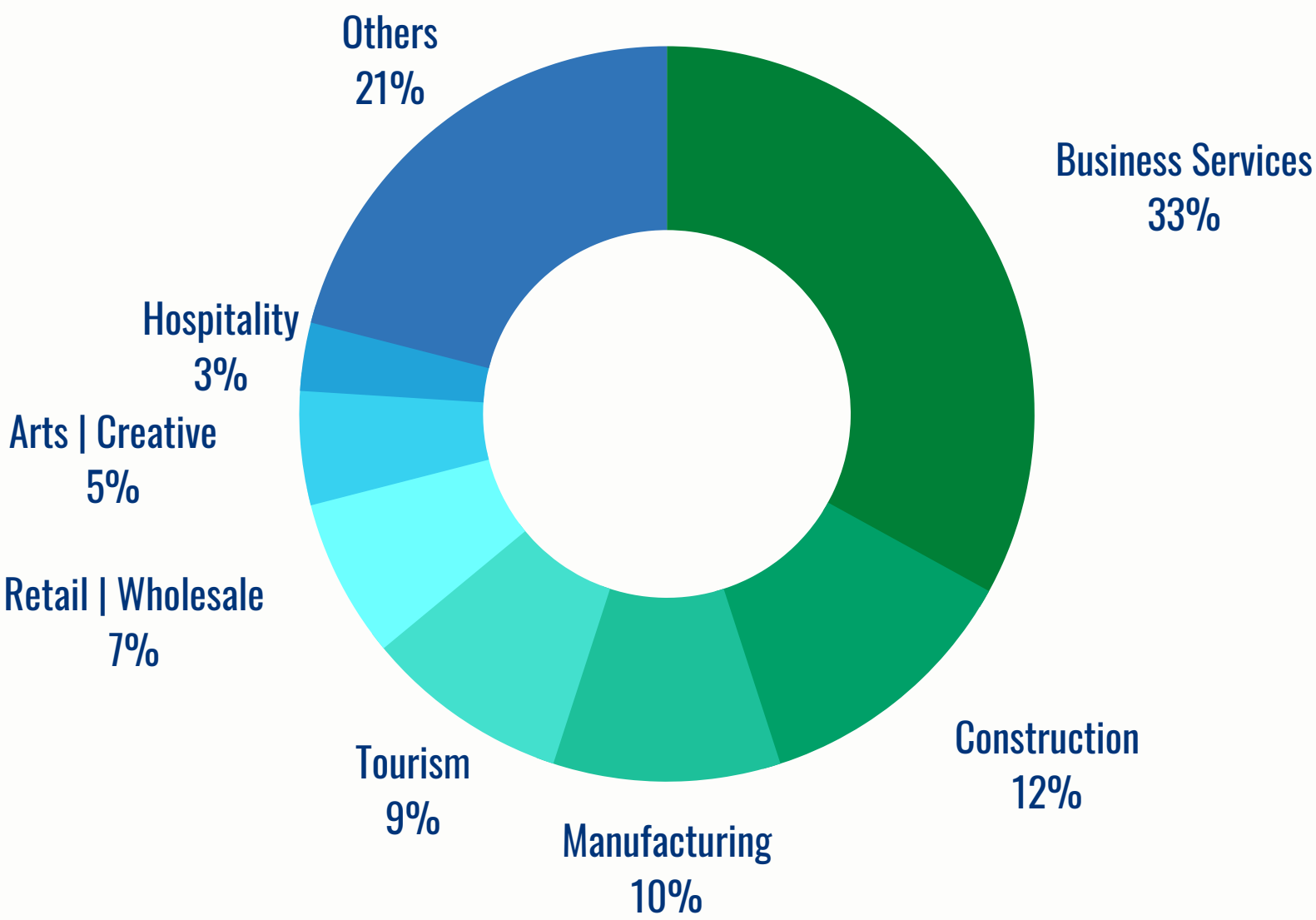
59%

MICRO BUSINESSES (<10  
EMPLOYEES)

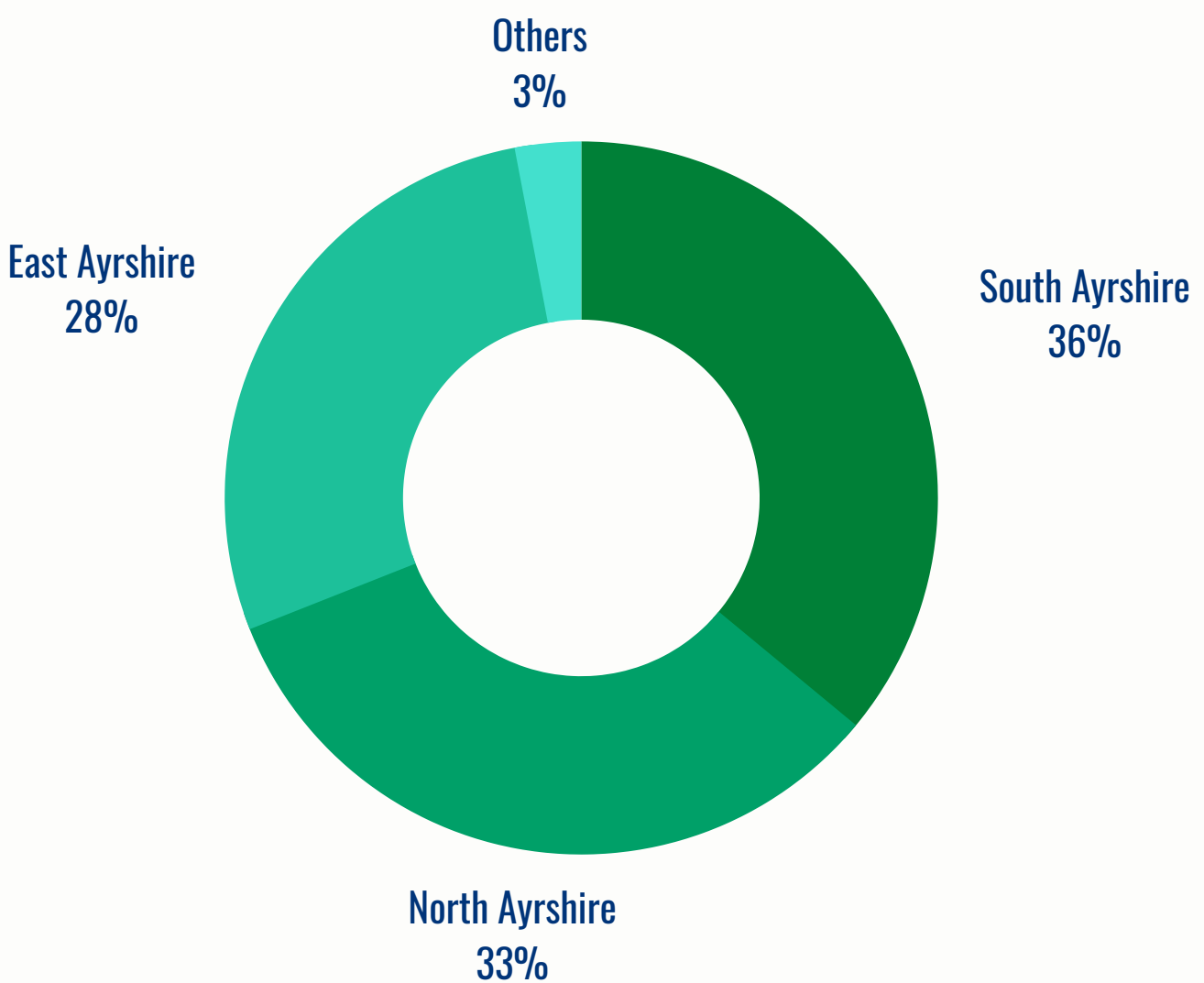
17%

SOLE TRADERS

## SECTORS



## LOCATION BUSINESS IS BASED



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## CURRENT OPERATING STATUS

29%

OPERATING AT 26 TO 75%

25%

OPERATING AT LESS THAN  
25%

22%

OPERATING AT 76 TO 100%

## ONGOING OPERATIONS

63%

ARE HOME WORKING /  
WORKING REMOTELY

33%

OPERATING ON PREMISES  
WHILE FOLLOWING SOCIAL  
DISTANCING MEASURES

26%

PROVIDING A ESSENTIAL  
SERVICE

## BUSINESS SURVIVAL CONFIDENCE

53%

ARE CONFIDENT BUSINESS  
WILL SURVIVE THE CRISIS

24%

ARE VERY CONFIDENT THEY  
WILL SURVIVE THE CRISIS

19%

ARE NOT CONFIDENT THEY  
WILL SURVIVE THE CRISIS

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## LOCKDOWN UNTIL JULY £££

81%

ARE CONCERNED BY LOSS OF INCOME SHOULD LOCKDOWN CONTINUE

68%

ARE CONCERNED BY CASHFLOW

24%

ARE CONCERNED AT A LOSS OF WORKFORCE

## SUPPORT OUT OF LOCKDOWN



45%

CLEAR GUIDANCE AND SUPPORT FOR IMPLEMENTING SOCIAL DISTANCING MEASURES

41%

FINANCIAL SUPPORT TOWARDS EMPLOYMENT COSTS

40%

SECTOR-SPECIFIC GUIDANCE & SUPPORT PLANS

## BUSINESS PLANNING POST COVID-19



45%

NEED TO ADAPT THEIR BUSINESS TO A POST COVID-19 WORLD

33%

ARE DISCUSSING, BUT NOT MAKING ANY PLANS

10%

ARE NOT PLANNING AND FOCUSING ON CURRENT SITUATION

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## GOVERNMENT SUPPORT MEASURES

### FURTHER SUPPORT REQUIRED £££

71%

WOULD LIKE CLEAR ADVICE AND GUIDANCE

55%

FURTHER DIRECT FINANCIAL SUPPORT

47%

WANT CONTINGENCY PLANS FOR POTENTIAL FURTHER LOCKDOWN

45%

FURTHER ECONOMIC STIMULUS MEASURES

## BUSINESS MODEL POST COVID-19



45%

EXPECT TO MAKE SMALL CHANGES TO BUSINESS MODEL

33%

EXPECT NO CHANGE TO THEIR BUSINESS MODEL

7%

ARE LOOKING AT NEW MARKETS OR OPPORTUNITIES

## TIME TO PREPARE £££

43%

WOULD NEED LESS THAN A WEEK TO PREPARE TO REOPEN

26%

WOULD NEED 1-3 WEEKS TO PREPARE TO REOPEN

26%

DO NOT NEED ANY TIME TO PREPARE TO REOPEN

3%

WOULD NEED 3-6 WEEKS TO PREPARE TO REOPEN

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## GOVERNMENT SUPPORT MEASURES BEING USED BY BUSINESSES

65%

ARE UTILISING THE  
CORONAVIRUS JOB RETENTION  
SCHEME

39%

ARE UTILISING THE VAT  
DEFERRAL SCHEME

37%

ARE UTILISING THE BUSINESS  
SUPPORT GRANT FUND

23%

ARE UTILISING THE BUSINESS  
RATES RELIEF SCHEME

23%

ARE UTILISING THE HMRC TIME  
TO PAY SCHEME

14%

ARE UTILISING THE BOUNCE  
BACK LOAN SCHEME

10%

ARE UTILISING THE STATUTORY  
SICK PAY (SSP) SCHEME

8%

ARE UTILISING THE SELF-  
EMPLOYMENT INCOME SUPPORT  
SCHEME

4%

ARE UTILISING THE CORONAVIRUS  
BUSINESS INTERRUPTION LOAN  
SCHEME (CBILS)

4%

ARE UTILISING THE PIVOTAL  
ENTERPRISE RESILIENCE FUND