

**RUSSO-BRITISH**  
CHAMBER OF COMMERCE



**RBCC Trade Mission to Yekaterinburg**  
30 September – 4 October 2019



*Yekaterinburg, Russia*

***Supported by the Sverdlovsk Oblast Government and the Ural  
Chamber of Commerce and Industry***



## HRH Prince Michael of Kent GCVO

We are honoured to announce that HRH Prince Michael of Kent GCVO, has agreed to lead the Trade Mission to Yekaterinburg. Prince Michael has been the RBCC's patron for some 20 years now and with his long-term and personal interest enjoys a high profile in the Russian Federation. We are delighted that he is joining us as his presence will ensure the high profile of the mission and will enable access that we might not have otherwise been granted.

### Aims of the Trade Mission:

- Meet potential business partners
- Meet with local Government to explore business and investment opportunities
- Learn about previously established investments and ventures

Please note this mission is open to both members and non-members, with pricing info detailed below.

### The Ural Federal District





The Ural Federal District, in which the Sverdlovsk Oblast and administrative capital Yekaterinburg are located, is situated in a geographic region between the East European and West Siberian Plains. It is at the intersection of the main overland trade routes between Europe and Asia and possesses important transport and fluvial arteries. It is the home of nearly 10% of Russia's population, including 4.3 million in the Sverdlovsk Oblast, where Yekaterinburg is located.

It is one of the richest Russian regions in terms of minerals and raw materials. It accounts for more than 2/3 of Russia's total oil and gas reserves and significant reserves of various metals, minerals, precious and semi-precious stones. It offers attractive opportunities in a wide range of sectors, including engineering, metallurgy, chemicals, agriculture, livestock, IT and education. Yekaterinburg has recently been chosen to host the 2023 Summer Universiade (World Student Games). This is an important event in the global sporting calendar, which will present a number of opportunities in a number of sectors.



It prides itself on its well-educated and productive workforce and a diversified local economy. It boasts an extensive metallurgical industry, and a competitive machinery and pharmaceuticals sector. Despite having abundant natural resources, it is the region's industrial hub and the majority of its exports are not from the natural resource sector.



Given its strong industrial and international focus, Yekaterinburg has hosted INNOPROM since 2010. This international industrial exhibition is one of the most important of its kind in Russia for industry, innovation and technology. Over 250 exhibitions and international congresses are held in the region annually.

## **Strategic Priorities of the Sverdlovsk Oblast:**

### **Priority Industries:**

- Construction
- Education (including language schools)
- IT
- Health Care (including medical equipment & medical training)
- Manufacturing
- Food production
- Chemicals
- Metallurgy
- Oil & Gas
- Sports Event Management





## PROPOSED MISSION PROGRAMME

### Sunday 29<sup>th</sup> September:

pm	Travel to Russia and overnight in Moscow
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### Monday 30<sup>th</sup> September:

am	Fly to Yekaterinburg
pm	Meeting at the Headquarters of the Ural Chamber of Commerce & Industry. <ul style="list-style-type: none"><li>• Welcoming address: President, Ural Chamber of Commerce &amp; Industry</li><li>• 'The Industrial and Innovation Potential of the Ural Region, and the value-chain opportunities and areas to be developed'</li><li>• 'Doing Business in the Ural Region'</li></ul>

### Tuesday 2<sup>nd</sup> October:

am	Meeting with the Ural Regional Government & Investment Agency. <ul style="list-style-type: none"><li>• Welcoming address: Governor and relevant ministers</li><li>• 'The Industrial and Innovation Potential of the Ural Region, and the value-chain opportunities and areas to be developed'</li><li>• 'Doing Business in the Ural Region'</li></ul>
pm	Presentations by delegates and roundtable discussion with "matched" companies <ul style="list-style-type: none"><li>• Delegates will have the opportunity to present their goods/services to potential Russian partners/clients</li><li>• This will be followed by one-on-one conversations where a mutual interest has been identified</li></ul>



**Wednesday 2<sup>nd</sup> October:**

am	Site visits and further presentations of products
pm	<p>Presentations by delegates and roundtable discussion with “matched” companies</p> <ul style="list-style-type: none"><li>• Delegates will have the opportunity to present their goods/services to potential Russian partners/clients</li></ul> <p>This will be followed by one-on-one conversations where a mutual interest has been identified</p>

**Thursday 3<sup>rd</sup> October:**

am	Return to Moscow
pm	Doing business in Russia – issues to consider
pm	Reception hosted by Her Majesty’s Ambassador to Russia for Trade Mission

**FRIDAY 4<sup>th</sup> October:**

am	RussiaTALK Business Forum – Conference and networking opportunity (separate programme will be issued)
pm	Return to the UK (or on Sat 5 <sup>th</sup> of Oct if preferred)



Site Profiles:

Site	Distance from Y.burg	Website
Ural Chamber of Commerce and Industry	City Centre	<a href="http://uralcci.com/en/">http://uralcci.com/en/</a>
Titanium Valley - Special Economic Zone (SEZ)	City Centre	<a href="https://titanium-valley.com/eng/">https://titanium-valley.com/eng/</a>
Ural Federal University	City Centre	<a href="https://urfu.ru/en/">https://urfu.ru/en/</a>
Tagil Chemical Park	140 km	<a href="http://www.chptagil.com/en">http://www.chptagil.com/en</a>

Estimated cost breakdown per person:

- **Management fee:** £500pp for members, £900pp for non-members
- **Travel:** £600 estimate,
- **Food:** £200 estimate
- **Visas & accommodation:** £500-£700 estimate
- **Total:** approx. £1800.00 - £2400.00 per person

To register or for more information please contact  
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6455



## KEY PARTNERS



Department for  
International Trade



Chamber  
of Commerce  
and Industry  
of the Russian  
Federation



Ural Chamber of  
Commerce and  
Industry

### Key contacts for the mission:

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