

the magazine of Ayrshire Chamber of Commerce & Industry

Share: your good news stories or comment on a hot topic, by submitting your press releases and images to aclayton@ayrshire-chamber.org

Advertise: discounts available for block bookings and Chamber members
Call Nicola Sykes or Lisa Stewart on 01292 678666

deadline dates 2018

issue	Editorial DEADLINE	Distribution w/c
Spring 18	28 Feb	26 Mar
Summer 18	6 June	25 June
Autumn 18	22 Aug	10 Sep
Winter 18	7 Nov	26 Nov



All editorial submitted is subject to editing and there is no guarantee of inclusion. Deadline dates may be subject to change.

Submitting your news to the Chamber magazine.

The quarterly business magazine keeps its finger in the pulse with local, domestic and international articles. With publication of 2000 which includes a complimentary copy mailed to all members, and easy downloadable access from the website, it is read by the key decision makers all over Ayrshire and beyond.

The aim of the magazine is to provide members and non-members with a comprehensive service of news and events summary together with a source of contacts, business opportunities, information and advice.

Some helpful guidelines.

Do you have some good news that would interest our readers?

This could be a new partnership, premises, product, service, you are taking on new staff, you have been nominated for an award, you have won an award, you've just sealed a deal for a fabulous new contract.....etc.

Remember, you are contacting the Ayrshire Chamber of Commerce so if your good news is the result of being a member of the Chamber, then we want to hear about it!

Try to keep it simple and informative. Write it in the third person with a quote in the first person if applicable. Grab the readers' attention in the first paragraph, make them want to read the rest of your submission. You don't need to include too much detail, if the reader is interested to find out more they will, so provide a means to let them do this; your web address or phone number should do.

Do you have a relevant photograph that accompanies your edit?

Everyone likes looking at photos so where space permits we like to include them where we can. Make sure your image is best quality for reproduction in print. A large hi-resolution jpeg file works best as enlarging a small file results in the picture pixelating and that never looks good!

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